



# Count your business in!

Help us plan for future growth and support business in Waterloo Region. Be part of the 2021 Workplace Count!

This summer, members of the Region of Waterloo's Workplace Count team will be contacting workplaces in Waterloo Region and gather important information that will help shape the future of our community.

The Workplace Count, a collaboration between the Region, Cities, Townships and WaterlooEDC, is a survey of places of employment in Waterloo Region. The information collected, such as the number of employees, will provide the most detailed workplace data in Waterloo Region and will help us plan for future business growth and meet ongoing needs for services and infrastructure.

Members of the team will call or email employers beginning in May to conduct a simple survey that will take about five minutes. Some data that they collect may be shared through a business directory, but sensitive data will only be used in an aggregated form or kept confidential.

I hope that you can find a few minutes to participate in this important study. Together we can better meet the needs of businesses in Waterloo Region.

**Rod Regier**

Commissioner, Planning, Development and Legislative Services  
Region of Waterloo

## Did we miss you?

An electronic version of the survey is available by visiting [regionofwaterloo.ca/workplacecount](https://regionofwaterloo.ca/workplacecount).

## For details, contact the Region of Waterloo:

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The Workplace Count is a collaboration of:



[www.regionofwaterloo.ca/workplacecount](https://www.regionofwaterloo.ca/workplacecount)