THE CORPORATION OF THE TOWNSHIP OF NORTH DUMFRIES

BY-LAW NUMBER 2491-12

A BY-LAW TO CONTROL AND REGULATE SIGNS

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SECTION 1. RECITALS & ENACTMENT

WHEREAS the the Corporation of the Town of North Dumfries (the "Town") has, pursuant to Sections 8, 9, 10, 11, and 99 of the Municipal Act, 2001, S.O. 2001, c. 25, as amended (the "Act"), the authority to enact by-laws for the regulation of signs;

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWN OF NORTH DUMFRIES ENACTS AS FOLLOWS:

SECTION 2. SHORT TITLE

This by-law and any amendments may be cited as "The Sign By-law".

SECTION 3. DEFINITIONS

In this by-law,

- 3.1. "Alteration" means any change to a Sign Structure or Sign Face excepting the changing of Copy in compliance with this by-law or the replacement of identical parts for maintenance purposes.
- 3.2. "Awning" means a self- supporting, roof- like projection which projects horizontally from the building face or wall over a window or doorway, and is intended solely to prevent access of direct sunlight into the building through such windows or doorways.
- 3.3. "Building Line" means the required building line setback from any Street for a structure or any required front yard or required side yard abutting a Street, all as set out in the applicable Township Zoning By-law.
- 3.4. "Canopy" means a roof-like projection which projects horizontally from the building face or wall, and is intended to provide shelter, but shall not include an Awning.
- 3.5. "Commercial Message" means any Sign, wording, logo or other representation that directly or indirectly, names, advertises or calls attention to a business, product, service or other commercial activity.
- 3.6. "Copy" means the wording and symbols on a Sign.
- 3.7. "Corner Visibility Triangle" means a triangular area formed within a corner Lot by the intersecting Street lines or projection thereof and a straight line connecting the 15.0 metres from their point of intersection. A corner Lot is situated at the intersection of and abutting, two Streets, or parts of the same Street, the adjacent sides of which Street or Streets (or in the case of a curved corner, the tangent of which) contain an angle of not more than 135 degrees.
- 3.8. "Council" means the Council of The Corporation of the Township of North Dumfries.
- 3.9. "Erected" means attached, altered, built, constructed, reconstructed, enlarged or moved.
- 3.10. "Frontage" means the length of a Lot Line extending along each legally accessible public Street or public lane, and shall into Lots separated from a Street by land owned by the Township or Regional Municipality of Waterloo or the Province of Ontario, which land is held by such public agency for future road widening purposes or as a 0.3 metre reserve.

- 3.11. "Grade" means the elevation of the ground directly beneath a Sign.
- 3.12. "Lot" means a parcel of land, which can be legally conveyed pursuant to Section 50 of the Planning Act, R.S.O 1990, c.P.13 as amended.
- 3.13. "Lot Line" means the line formed by the boundary of any Lat.
- 3.14. "Maintain" means to repair or refurbish a Sign or Sign Structure.
- 3.15. "Non-Profit Organization" means an organization who's purpose is not to make money for members, but rather to carry on some activity of a national, patriotic, religious, philanthropic, charitable, scientific, artistic, social, professional or sporting character, or the like.
- 3.16. "Ontario Building Code" means the Building Code Act, 1992, S.O. 1992 c. 23. as amended and regulations thereunder, as amended.
- 3.17. "Parapet" means that portion of the wall of a building that rises above the level of the roof.
- 3.18. "Person" shall include any association, partnership, corporation, municipal corporation, agent or trustee, and the heirs, executors or other legal representative of a person to whom the context can apply according to law.
- 3.19. "Plaque" means a commemorative or identifying inscribed tablet.
- 3.20. "Plaza complex" means a group of business establishments, which is planned, developed, managed and or operated as a unit with shared onsite parking and containing three or more separated spaces for lease and or occupancy.
- 3.21. "**Premises**" means any property occupied by the business or use to which the Sign Copy refers.
- 3.22. "Public Utility" means,
 - a) a system that is used to provide any of the following services or things for the public:
 - i. water,
 - ii. sewage,
 - iii. fuel, including natural and artificial gas,
 - iv. energy, excluding electricity,
 - v. heating and cooling, and
 - vi. telephone, and
 - b) the services or things that are provided ("Public Services").
- 3.23. "Region" means The Corporation of the Regional Municipality of Waterloo.
- 3.24. "Sign" means any identification, description, illustration or device, which directs attention to, or advertises, any Person, business, commodity, service or use. A Sign shall be considered a

structure for the purposes of this by-law. Without limiting the generality of the above, the definition of a Sign includes, but is not limited to, the following types of Signs.

- a) "Abandoned Sign" means a Sign which no longer correctly identifies the business, commodity, service or use presently conducted, sold or offered on the Lot. A Sign shall not be deemed abandoned until 90 days after such activity is discontinued.
- b) "Accessory Sign" means a Sign in which the Copy relates to the Lot upon which the Sign is located.
- c) "Address Sign" means a Facia or Ground Sign upon which the maximum of 0.2 square metres contains no Commercial Message, and is intended solely to indicate a municipal Street address and/or name of a private residence.
- d) "Automatic Changing Copy Sign" means a Sign upon which different Copy is shown on the same lamp bank.
- e) "Awning Sign" means a non- Illuminated Sign painted on or affixed flat to the surface of an Awning, which does not extend vertically or horizontally beyond the limits of such Awning, and is used solely for the purpose of identification of the business or use and contains no other Commercial Message.
- f) "Billboard Sign" means a Sign advertising a business, use, product or idea not required to be located on the same Lot as the Sign is located, but shall not include a Poster.
- g) "Campaign Sign" means a Sign used to advertise any Person or political party participating in an election for public office.
- h) "Canopy Sign" means a Sign attached to, or constructed upon a Canopy.
- i) "Clearance Sign" means a Sign, which has a maximum area of 0.4 square metres, is used solely to advertise approaching traffic of imminent height restrictions, and contains no Commercial Message.
- j) "Construction/Development Promotional Sign" means a Sign advertising construction, reconstruction, repair, renovation, and/or development, but shall not include a Subdivision Sign, and may include the name of the project, the name and address of the contractors, architects, engineers, information and personnel related to the project, and shall be removed upon completion of the project.
- k) "Subdivision Sign" means a Sign advertising the development and sale of residential units within a plan of subdivision or condominium.
- l) "Directional Sign" means a Sign providing directions to pedestrians, vehicular traffic or any other mode of transportation or movement.
- m) "Facia Sign" means a Sign attached or Erected against a wall of a building with the face horizontally parallel to the building wall.
- n) "Farm Produce Sign" means a Sign used to advertise products, which are grown, raised or produced on the site as the result of a farming activity.

- o) "Flashing Sign" means a Sign, which contains an intermittent or flashing light source, or which includes the illusion of intermittent or flashing light by means of illumination or an externally mounted light source, but shall not include Automatic Changing Copy Signs.
- p) "Ground Sign" means a free standing Sign which is affixed to or Erected on the ground, but shall not mean or include a Pylon Sign.
- q) "Illuminated Sign" means a Sign illuminated by any artificial light source.
- r) "Incidental Sign" means a Sign, generally informational, that has a purpose secondary to the use of the Lot on which it is located, such as a "telephone", "private parking", "entrance", "washroom", "loading dock", "staff only", and other similar directives. No Sign with a Commercial Message legible from a position off the Lot shall be considered incidental.
- s) "Inflatable Sign" means a Sign upon which Copy is affixed and designed to be airborne and tethered to the ground or other structure, and shall include balloons.
- t) "Non- Accessory Sign" means a Sign on which the Copy does not relate to the Lot upon which it is located, Non- Accessory Signs are third party Signs.
- u) "Plaza Identification Sign" means a Sign primarily to identify a plaza complex by name, address and business entities within the plaza complex.
- v) "Portable Sign" means a Sign, which is designed or intended to be moved from one location to another and is not permanently constructed at one place on the ground or permanently attached to any building or structure.
- w) "Poster" means a Sign advertising, giving notice or expressing a meeting, event, product or idea not required to be located on the same Lot as the Sign is located, is temporary and timely in nature and typically made of a single sheet Sign Copy affixed to a Public Utility pole or similar surface.
- x) "**Progressive Sign"** means any two or more Signs used in a series to convey a cohesive message.
- y) "Projecting Sign" means a Sign attached to a wall, whose Copy surface is not parallel to the wall.
- z) "**Pylon Sign"** means a free standing, affixed to or Erected in the ground and which has it Sign Face(s) at least 2.4 metres above finished Grade.
- aa) "Real Estate Sign" means a Sign advertising the sale, rental or leasing of a Premises.
- bb) "Roof Sign" means a Sign affixed to or Erected upon the roof of a building.
- cc) "Rotating Sign" means a Sign or portion of a Sign which is moved mechanically in a revolving or similar manner, but shall not include motionography or other multiple-prism Signs or wind-driven Signs.
- dd) "Sidewalk Sign" means a free standing Sign which is not fixed to the ground or another structure.
- 3.25. "**Sign Application**" means an application submitted to the Chief Building Official for the Township for a Sign Permit.

- 3.26. "Sign Area" means the smallest square, circle, rectangle, triangle, or combination thereof, that will encompass the extreme limits of the largest silhouette or a Sign Face visible at any one time, and shall include any writing, representation, emblem, or other display, together with any material of colour forming an integral part of the background of the display or used to differentiate the Sign from the backdrop or structure against which it is placed, but not including any supporting framework or bracing.
- 3.27. "Sign Clearance" means the vertical distance from the finished Grade directly below the Sign to the bottom of the lowest attached component of the Sign, exclusive of any supporting structure.
- 3.28. "**Sign Face"** means the portion of the Sign, excluding the supporting structure, where Copy can be placed.
- 3.29. "Sign Height" means the vertical distance from the base of the Sign to the finished Grade to the top of the highest attached component of the Sign.
- 3.30. "Sign Permit" means a permit issued by the Chief Building Official for the Township.
- 3.31. "Sign Structure" means a structure that is intended to support, or be capable of supporting, any Sign which in turn is supported by the ground, a building or a structure which is not an integral part of the Sign.
- 3.32. "Street" means the road allowance or right of way of a public road or highway, which affords principal means of access to adjacent Lots.
- 3.33. "Township" means The Corporation of the Township of North Dumfries.
- 3.34. "Zone" means the specific land use areas which relate to the Zoning By-law for the Township and those specifically define areas identified in this by-law.
- 3.35. "Zoning By-Law" means the zoning by-laws of the Township.

SECTION 4. SCHEDULES

- 4.1. The following Schedules shall form an integral part of this Agreement:
 - a) SCHEDULE "A" REGULATIONS;
 - b) SCHEDULE "B" PERMITS;
 - c) SCHEDULE "C" FEES;
 - d) SCHEDULE "D" APPLICATION FORMS
 - e) SCHEDULE "E" LOCATION OF BILLBOARD SIGNS; and
 - f) SCHEDULE "F" FINES

SECTION 5. SCOPE

5.1. This by-law shall apply to all property in the Township.

- 5.2. This by-law shall not apply to:
 - a. Signs within an enclosed structure;
 - b. Signs installed on behalf of the Township, the Region, The Province of Ontario and the Government of Canada;
 - c. Signs installed on behalf of the Township or the Region for the purpose of informing the public about an application pursuant to the Planning Act R.S.O. 1990, c.P.13 as amended or Municipal Act, 2001, S.O. 2001, c.25 as amended;
 - d. Plaques placed by historical agencies of the Township, the Region, the Province of Ontario or the Government of Canada;
 - e. Election Signs, proclamations or notices under the Canada Elections Act, S.C. 2009, c. 9 as amended, the Election Act, R.S.O. 1990, c.E.6 as amended or the Municipal Elections Act, 1996, S.O. 1996, c. 32, Schedule; and
 - f. Signs placed by the Government of Canada, the Province of Ontario, the Township, the Region, Cambridge and North Dumfries Hydro, any Person providing a Public Utility, the Waterloo District School Board or the Waterloo Region Catholic School Board.

SECTION 6. REGULATIONS

6.1. The regulations of Signs set out in Schedule "A" to this by-law are prescribed as the minimum regulations and Schedule "A" shall form part of this by-law.

SECTION 7. PERMITS AND FEES

- 7.1. The classes of permits and permit fees with respect to the erection, display or Alteration of Signs shall be as set out in Schedule "B" and "C" to this by-law.
- 7.2. To obtain a permit, the owner or an agent authorized in writing by the owner shall file with the Chief Building Official an application in the prescribed form as set out in Schedule "D" to this bylaw.
- 7.3. The Chief Building Official shall determine the required fees for the proposed Sign and the applicant shall pay the fees calculated in accordance with Schedule "C" to this by-law. No permit shall be issued until the fees therefore have been paid in full.
- 7.4. All applications for a permit, in addition to meeting all other application requirements set out in the by-law shall:
 - a) be accompanied by complete plans and specifications for the Sign including a detailed site plan including:
 - i. every applicant shall submit sufficient information, including plans, specifications, documents and other information, with each application for a permit to enable the Chief Building Official to determine whether or not the proposed Sign will conform with the regulations set out under Schedule "A" to this by-law, the Zoning By-law and where applicable the Building Code Act, 1992, S.O. 1992, c.23 as amended and any other applicable law;
 - ii. plans shall be drawn to scale on paper or other durable material and shall be legible;

- iii. site plans submitted shall be referenced to a current plan of survey certified by a registered Ontario Land Surveyor and a copy of such survey shall be filed with the municipality unless this requirement is waived because the Chief Building Official is able, without having a current plan of survey, to determine whether the proposed work is in compliance with this by-law, the Zoning By-law and any other applicable law. The site plan shall show:
 - (a) Lot size and dimension of property lines and setbacks to property lines and any existing Signs or structures; and
 - (b) any existing right-of-way, easements and municipal services.
- b) be accompanied by the required fees as calculated in accordance with Schedules "B" and "C" of this by-law;
- c) state the name, address and telephone number of the owner, and where the owner is not the applicant, the authorized agent, and where applicable, the qualified architect, engineer or other designer and the constructor or Person hired to carry out the construction, installation or Alteration of the Sign; and
- d) be signed by the owner or authorized agent who shall certify as to the truth of the contents of the application.
- 7.5. The Chief Building Official is hereby authorized and empowered to revoke any Sign Permits issued by the Township when:
 - a) the Sign does not comply with the provisions of this by-law, and
 - b) the Sign Permit has been issued on the basis of inaccurate and/or omitted information.

SECTION 8. STRUCTURAL REQUIREMENTS

- 8.1. The Chief Building Official may require proof of structural adequacy of the Sign or supporting building where, in his opinion, such is necessary including complete drawings and specifications of the Sign and supporting framework and supporting building.
- 8.2. No Sign, advertising device or Canopy shall be attached or displayed in or upon the sidewalk but shall be securely attached to a building or other satisfactory support and shall be the duty of the owner of the Sign to ensure that the same is securely attached to the support and so Maintained.
- 8.3. It shall be the responsibility of the owner of the Sign to ensure that any Sign Erected or structurally altered shall be in accordance with the Ontario Building Code, Canadian Standards and any other applicable regulation. Notwithstanding the generality of the forgoing this shall include:
 - a) ensuring that any building, Parapet wall or other structure, or any part thereof, is adequate to support the Sign without reducing the safety factor for all loads to which it may subjected, including those loads resulting from or caused by the erection of the Sign, wind and snow, and is fully capable of safely transferring said loads through its structural members to soil having adequate load-carrying or load-resisting capacity.
- 8.4. Materials subject to wind forces used in construction of the Sign shall be sufficient strength and shall be installed to withstand a designed external pressure as prescribed by law.

- 8.5. Materials subject to thermal forces shall be installed so that their expansion and contraction over the temperature range to which the material is likely to be subjected will not dislodge material from its assigned position.
- 8.6. No Sign, illuminated or operated electrically, shall be Erected Maintained or altered, unless such electrical work is in conformity with the Canadian Electrical Code and Cambridge North Dumfries Hydro regulations and shall be equipped with such devices as are necessary in order that the Sign shall not interfere with radio or television reception.
- 8.7. A Sign shall be constructed and Erected so that all structural design assumptions used or applicable in its design are valid after the completion of the construction and erection of the Sign, and for the life of the Sign.
- 8.8. The Chief Building Official may refuse an application if any of the above is deemed incomplete or insufficient at the time of application.
- 8.9. After the issuance of a permit under this by-law, notice of any material change to a plan, specification, document or other information on the basis of which a permit was issued, shall be given in writing, to the Chief Building Official together with the details of such change, which is not to be made without the prior written authorization of the Chief Building Official.

SECTION 9. MAINTENANCE AND REMOVAL OF SIGNS

9.1. Maintenance of Signs

a) Every Sign in the Township shall be Maintained in good structural condition at all times. All Signs shall be kept clean and neatly painted, including all metal parts and supports.

9.2. Removal of Dangerous Signs

a) If in the opinion of the Chief Building Official any Sign is in such a state so as to constitute an unsafe condition, he/she shall take immediate action pursuant to the Ontario Building Code and this by-law.

9.3. Repair and Removal of Defective and Non-Conforming Signs

- a) If any Sign does not conform in any respect with the provisions of this by-law, the Zoning By-law or any other applicable law, or if any Sign is, in his/her opinion unsafe, the By-law Enforcement Officer may give a written notice to the owner thereof. Such notice shall require the repair or the removal of the Sign within a period not exceeding 14 days. It shall be the duty of such owner to repair or remove the Sign in accordance with the notice given.
- 9.4. Such notice may be served in any one of the following ways:
 - a) by prepaid registered mail to the owner of the lands on which the Sign or other advertising device is situate at the address of such owner shown on the last revised assessment roll;
 - b) by posting in a conspicuous notice on or near the Sign or other advertising device;
 - c) by personal service on any Person apparently in occupation and control of the lands on which the Sign or other advertising device is situate; or

- d) if a Sign Permit has been applied for, by prepaid registered mail to the owner of the lands named in the Sign Application.
- 9.5. Notwithstanding any other provisions in this by-law, Portable Signs and Sidewalk Signs that are Erected or displayed contrary to this by-law shall be removed by the owner thereof within two days after service of a notice from the Township advising that such Sign or other advertising device is in contravention of this by-law. Such notice shall be served in the manner provided herein. Such notice shall be in writing, shall identify by the municipal address the lands upon which the Sign is situate and shall specify the particulars of non-compliance with this by-law.
- 9.6. If such Sign or other advertising device has not been removed by the owner as required herein, the By-Law Enforcement Officer may cause such Sign to be removed at the expense of the owner of the Sign and any costs incurred by the Township may be recovered in like manner as municipal taxes on the property where the Sign was located or may be recovered by action pursuant to section 441.(3) of the Municipal Act 2001, S.O. 2001, c.25. The remedies provided for herein may be proceeded with prior to and notwithstanding that no prosecution and conviction has been obtained under SECTION 12 of this by-law.

9.7. Removal of Abandoned Signs

a) Except as otherwise specifically provided, no Person shall display any Sign, the Copy of which does not clearly relate to an activity presently conducted, or product or services presently available on the Lot where the Sign is displayed.

9.8. Removal of Campaign and Real Estate Signs

- a) Campaign Signs which are installed on any property shall be removed within 7 days of the termination of the event for which the Signs are Erected, by the owner of the property on which the Signs are Erected, failing which the By-law Enforcement Officer may have such Signs removed.
- b) Real Estate Signs and construction/development and promotional Signs which are installed on any property shall be removed within 14 days of the termination of the event for which the Signs were Erected, by the owner of such Signs or the owner of the property on which the Signs were Erected, failing which the By-law Enforcement Officer may have such Signs removed.

9.9. Removal of Posters

- a) Posters which are affixed to Public Utility poles shall be removed by the installer of such
 Posters within seven (7) days after the meeting or event being advertised, within twenty-two
 (22) days of posting if no meeting or event is being advertised or immediately if the Poster
 does not include a date of posting on the Poster.
- b) Posters which are affixed to Public Utility poles earlier than fourteen (14) days prior to the meeting or event being advertised, later than seven (7) days after such meeting or event, for more than twenty-two (22) days in total or have been posted without a posting date may be immediately removal by the Township without notice.

9.10. Cost of Removal and Maintenance

a) The cost of removal, repair, transportation and storage of any Sign referred to herein when certified by the Chief Building Official shall be considered a fine for the purposes of section 441 of the Municipal Act, 2001, S.O. 2001, c.25 as amended, and may be recoverable from the

owner by the Township in like manner as municipal taxes, pursuant to the section 441.(3) of the Municipal Act, 2001, S.O. 2001, c.25 as amended.

SECTION 10.PROHIBITION

- 10.1. No Person shall Frect, display, alter, cause or permit to be Erected, displayed or altered any Sign except in accordance with the regulations set out in Schedule "A".
- 10.2. Maintenance and repair of a Sign or a change in the message displayed shall not in itself be deemed to constitute an Alteration provided such maintenance, repair or change in message continues to comply with this by-law.
- 10.3. Every Sign shall be Maintained at all times in a safe condition and free from any defect.

SECTION 11.SIGN VARIANCES

- 11.1. Council may upon application of any Person, authorize minor variances from the provisions of this by-law provided that in the opinion of Council the general intent and purpose of the by-law is Maintained.
- 11.2. Council may decide that an application shall be refused or that such relief as Council considers appropriate be granted, either absolutely or subject to conditions.

SECTION 12, PENALTY

- 12.1. Any Person who contravenes any provision of this by-law is guilty of an offence and liable to the penalties as set out in Schedule "F" to this by-law.
- 12.2. Any contravention that continues for more than one day is designated as a continuing offence.
- 12.3. An offence in respect of two or more acts or omissions each of which separately constitute an offence and are a contravention of the same provision of this by-law.

SECTION 13.NON-CONFORMING SIGNS

- 13.1. Any Sign that is lawfully Erected or displayed on the day this by-law comes into force, but does not comply with any provisions of this by-law, need not be removed or made to comply with this by-law so long as the Sign is not altered in any way. This maintenance and repair of the said Sign or a change in message display shall not be deemed to constitute an Alteration.
- 13.2. Any Sign Erected or displayed after the date this by-law comes into force and does not comply in all respects with the provisions of this by-law shall be made to comply with the by-law or removed by the owner thereof or by the owner of the land on which it is situated. In addition to any other enforcement provisions under this by-law, if the owner does not remove the Sign upon written notification from the Township, the Sign may be removed at the owner's expense and the Township may recover the expense in like manner as municipal taxed pursuant to the provisions of the Municipal Act, 2001, S.O. 2001, c.25 as amended.

SECTION 14.ADMINISTRATION AND ENFORCEMENT

14.1. This by-law shall be administered by the Chief Building Official and may be enforced by the Chief Building Official, a duly appointed municipal by-law enforcement officer or a police officer.

SECTION 15.REPEAL

15.1. Sign By-law, By-law No. 925-86 is hereby repealed.

SECTION 16.EFFECTIVE DATE

16.1. This By-law comes into effect on the day of its final passage.

SECTION 17.SEVERABILTY

17.1. If a court of competent jurisdiction should declare and section or part of a section of this by-law to be invalid, such section or part of section shall not be construed as having persuaded or influenced Council to pass the remainder of this by-law and it is hereby declared that the remainder of this by-law shall be valid and shall remain in full force and effect.

ENACTED AND PASSED this 23 day of January, 2012.

Mayor - Robert Deutschmann

CAO-Clerk - Roger Mordue

SCHEDULE "A" SIGN REGULATIONS

SECTION A. GENERAL REGULATIONS

A.1. Signs shall not:

- a) obstruct pedestrian or vehicular traffic;
- b) obscure clear visibility of normal approaching pedestrian or vehicular traffic; or
- c) be Erected or displayed so as to be, by nature of the colour, shape of location thereof, confused with any traffic control sign, signal or device, or obscure the visibility or effectiveness of traffic control sign, signal or device.
- 1.2. Unless otherwise noted in this by-law, Signs may be luminous or illuminated. Lights used to illuminate a Sign shall be arranged to direct light away from adjacent Premises or Streets.
- 1.3. Electrical Signs shall comply with the Electricity Act, 1998, S.O. 1998, c. 15, Schedule as amended and regulations thereunder. Electrical wires accessory to Signs are prohibited on parking lots, driveways, and walkways.
- 1.4. All Signs and Sign Structures shall comply with the requirements as set out in the Ontario Building Code.
- 1.5. Signs shall not be Erected or displayed in such a manner as to interfere with the free use of any fire escape, exit, hydrant or reservoir.
- 1.6. Signs in the controlled area of the Ministry of Transportation shall require the approval of the Ministry of Transportation of Ontario.
- 1.7. Signs within 5.0 metres of any electrical or transmission lines shall require approval of Cambridge & North Dumfries Hydro and/or Ontario Hydro.
- 1.8. Signs, with the exception of Posters, located within 3.0 metres of any fire alarm, telephone, telegraph, or other transmission line shall require the approval of the authority having jurisdiction over the same.
- 1.9. Signs Prohibited in all Zones
 - a. Except as otherwise permitted by this by-law, the following Signs are prohibited in all Zones:
 - i. flashing lights, including Automatic Changing Copy Signs;
 - ii. Inflatable Signs;
 - iii. Non-Accessory Signs, except Posters, Billboard Signs in accordance with SECTION H below, Portable Signs in accordance with SECTION I below, and Subdivision Signs in accordance with SECTION R below; Changeable Copy on Ground Signs and Pylon Signs relating to Non-profit Organizations.
 - iv. Progressive Signs.

1.10. Signs Permitted in all Zones

- a. Except as otherwise provided herein, the following Signs are permitted in all Zones:
 - i. Address Signs;
 - this maximum area shall comply with corresponding regulations for Signs in each Zone with respect to structure, location, dimensions, and sign characteristics. These Signs shall not be illuminated. These signs shall not be placed sooner than 90 days before the voting of a referendum, a municipal question or a municipal or school board election or before the issuance of the writ for an election or by-election under the Canada Elections Act, S.C. 2009, c. 9 as amended and the Election Act, R.S.O. 1990, c.E.6 as amended
 - construction/Development Promotional Signs in compliance with the corresponding regulations for Signs in each Zone with respect to structure, location, dimensions, and sign characteristics. These Signs shall not be illuminated;
 - iv. Incidental Signs;
 - v. Directional Signs;
 - vi. Real Estate Signs having a maximum Sign Area of 0.84 square metres. Signs exceeding this maximum shall comply with the corresponding regulations for Signs in each Zone with respect to structure, location, dimensions and sign characteristics. These Signs shall not be illuminated; and
 - vii. Posters having a maximum Sign Area of 0.135 square metres. Posters may be affixed to Public Utility poles fourteen (14) days prior to the meeting or event being advertised and shall be removed within seven (7) days after such meeting or event. No Poster shall be displayed or Erected for more than (22) twenty-two days. All Posters shall have the date of posting included in the Copy and failure to include such date shall allow for the immediate removal by the Township.

1.11. Signs for Legal Non- conforming Uses

a. Where the use of the property has legal non-conforming status under provisions of the Zoning By-law, Signs shall be permitted. The sections of this by-law that shall apply will be determined by the Zone that recognizes the use. In a situation where the use is permitted in more than one Zone the more restrictive Zone shall apply.

SECTION B. SIGNS IN AGRICULTURAL ZONE (Z.1)

- B.1. The following Signs are permitted in Zone 1 Z.1 of the Zoning By-law:
 - a) Billboard Signs in accordance with SECTION H below;
 - b) Facia Signs in accordance with SECTION K below and the following:
 - i. maximum area of 10% of the area of the wall to which the Sign is to be attached but in no case more than 5.0 metres when accessory to a farm related occupation, veterinary clinic, dog kennel, riding stable or riding academy and a maximum of 0.13 square metres when accessory to a home occupation; and
 - c) Ground Signs in accordance with SECTION L below and the following:

- i. maximum area of 4.0 square metres with accessory to a farm related occupation, veterinary clinic, dog kennel, riding stable, or riding academy and a maximum of 0.7 square metres and a maximum height of 1.4 metres and a minimum setback to the property line of 3.0 metres when accessory to a home occupation;
- ii. maximum height of the Sign is 2.0 metres is established ahead of a Building Line and 3.0 metres is established behind the Building Line; and
- iii. prohibited within 3.0 metres of any Lot Line;
- d) Subdivision Signs in accordance with SECTION R below.
- B.2. The maximum number of Facia, Ground and Subdivision Signs shall be 2 per Lot and only 1 ahead of the Building Line except for a Home Occupation which shall permit only one Sign for a property.
- B.3. Signs painted on the exterior of farm buildings indicating a farmer's name and/or type of farm operation shall be permitted and do not require a Sign Permit.
- B.4. Notwithstanding any provisions of the by-law, Farm Produce Signs are exempt from the provisions of this by-law.

SECTION C. SIGNS IN RESIDENTIAL ZONES (Z.2-Z.5, Z-15)

- C.1. The following Signs are permitted in Zone 2 Z.2, Zone 3 Z.3, Zone 4 Z.4, Zone 5 Z.5 and Zone 15 Z.15 of the Zoning By-law:
 - a) Facia Signs in accordance with SECTION K below and the following:
 - i. maximum area of 10% of the area of the wall to which the Sign is attached, but no greater than 4.5 square metres, when accessory to a multiple residential use business office, professional office, studio, clinic, dental or medical laboratory or supplies, day nursery, nursery school, travel agency, interior decorator, or parking lot but shall not include a Home Occupation; and
 - ii. maximum area of 0.2 square metres when accessory to hairdresser or barber in a residential dwelling and a maximum of 0.13 square metres when accessory to a Home Occupation;
 - b) Ground Signs in accordance with SECTION L below and the following:
 - i. maximum area of 3.0 square metres when located ahead of a Building Line and 5.0 square meters when located behind a Building Line when accessory to a multiple residential use, business office, professional building, studio, clinic, dental or medical laboratory or supplies, day nursery, nursery school, travel agency, interior decorator, or parking lot but shall not include a Home Occupation;
 - ii. maximum area of 0.2 square metres when accessory of a hairdresser or barber located in a residential area. A Ground Sign for a Home Occupation is prohibited;
 - iii. maximum height of the Sign is 2.0 metres if established ahead of the Building Line and 3.0 metres if established behind the Building Line; and
 - iv. prohibited within 3.0 metres of any Lot Line.
 - c) Subdivision Signs in accordance with SECTION R below and the following:

- i. maximum area of 3.0 square metres when located ahead of a Building Line and 5.0 square meters when located behind a Building Line;
- ii. maximum height of the Sign is 2.0 metres if established ahead of the Building Line and 3.0 metres if established behind the Building Line; and
- iii. prohibited within 3.0 metres of any Lot Line.
- C.2. The maximum number of Facia or Ground Signs shall be:
 - a) 1 per Lot when accessory to a Home Occupation; and
 - b) 2 per Lot when accessory to a multiple residential dwelling, business office, professional office, studio, clinic, dental or medical laboratory or supplies, day nursery, nursery school, travel agency, interior decorator, or parking lot, with only 1 allowed ahead of the required Building Line.
- C.3. The maximum number of Subdivision Signs shall be 1 per lot.

SECTION D. SIGNS IN OPEN SPACE AND INSTITUTIONAL ZONES (Z12 - Z13)

- D.1. The following Signs are permitted in Zone 12 Z.12 and Zone 13 Z.13 of the Zoning Bylaw:
 - a) Facia Signs in accordance with SECTION K below and the following:
 - i. maximum area of 10% of the area of the wall to which the Sign is to be attached but in no case greater than 5.0 square metres;
 - b) Ground Signs in accordance with SECTION I below and the following:
 - i. maximum area of 4.0 square metres;
 - ii. maximum height of 2.0 metres when established ahead of the Building Line, and a maximum height of 3.0 metres when established behind the Building Line; and
 - iii. prohibited within 3.0 metres of any Lot Line; and
 - c) Sidewalk Signs in accordance with SECTION P below.
- D.2. The maximum number of Facia Signs or Ground Signs shall be two per Lot with only 1 allowed ahead of the Building Line.

SECTION E. SIGNS IN GRAVEL PIT ZONES (Z14)

- E.1. The following Signs are permitted in Zone 14 Z.14 of the Zoning By-law:
 - a) 1 Facia Sign in accordance with SECTION K below or 1 Ground Sign in accordance with SECTION L below or 1 Pylon Sign in accordance with SECTION N below; and
 - b) Signs permitted in the agricultural Zones, Zone 1 Z.1.
- E.2. Only 1 Sign per Lot shall be allowed ahead of the Building Line.

SECTION F. SIGNS IN INDUSTRIAL ZONES (Z9 – Z11)

- F.1. The following Signs are permitted in Zone 9 Z.9, Zone 10 Z.10, and Zone 11 Z.11 of the Zoning By-law:
 - a) Billboard Signs in accordance with SECTION H below;
 - b) Canopy Signs in accordance with SECTION J below;
 - c) Facia Signs in accordance with SECTION K below;
 - d) Ground Signs in accordance with SECTION L below;
 - e) Projecting Signs in accordance with SECTION M below;
 - f) Pylon Signs in accordance with SECTION N below;
 - g) Roof Signs in accordance with SECTION O below;
 - h) Portable Signs in accordance with SECTION I below; and
 - i) Subdivision Signs in accordance with SECTION R below.
- F.2. Only 1 Sign per Lot, other than a Portable Sign, shall be allowed ahead of the Building Line.

SECTION G. SIGNS IN COMMERCIAL ZONES (Z6 – Z8)

- G.1. The following Signs shall be permitted in Zone 6 Z.6, Zone 7 Z.7 and Zone 8 Z.8 of the Zoning By-law:
 - a) Portable Signs in accordance with SECTION I below;
 - b) Facia Signs in accordance with SECTION K below;
 - c) Ground Signs in accordance with SECTION L below;
 - d) Projecting Signs in accordance with SECTION M below;
 - e) Pylon Signs in accordance with SECTION N below;
 - f) Roof Signs in accordance with SECTION O below;
 - g) Awning Signs; and
 - h) Sidewalk Signs in accordance with SECTION P below.
- G.2. Only 1 Sign per Lot, other than a Sidewalk Sign or a Portable Sign, shall be allowed ahead of the Building Line.

SECTION H. BILLBOARD SIGN REGULATIONS

H.1. Unless otherwise provided for in this by-law, Billboard Signs shall be Erected in accordance with the following:

- a) Billboard Signs shall not be Erected without a Sign Permit and the approval of an application by the Council or its designates;
- b) The Council or its designates shall take into consideration the following when making their decision of an application:
 - i. Design;
 - ii. Location;
 - iii. Number of Signs in the vicinity;
 - iv. Size;
 - v. Need; and
 - vi. Type of business, organization or event being advertised.
- c) The minimum number of businesses represented on a Billboard Sign shall be four.
- d) The number and location of Billboard Signs shall be limited to the areas as outlined in Schedule "D" attached to this by-law.
- 1.12. Billboard Signs shall not be located within 150.0 metres of any residential Zone being Zone 2 Z.2, Zone 3 Z.3, Zone 4 Z.4, Zone 5 Z.5 and Zone 15 Z.15 of the Zoning By-law.
- 1.13. Billboard Signs may be Accessory Signs or Non-Accessory Signs.
- 1.14. Wall-mounted Billboard Signs shall:
 - a. have a maximum projection of 0.35 metres beyond the face of the wall; and
 - b. have a maximum area not exceeding 20% of the area of the portion of the wall to which the Sign is attached, but in no case greater that 18.0 square metres.
- 1.15. Free-standing Billboard Signs shall:
 - a. be located behind the required Building Line setback;
 - b. have a maximum height of 7.5 metres; and
 - c. have a maximum area of 25.0 square metres.
- 1.16. A maximum of 1 Billboard Sign Structure, having a maximum 2 Sign Faces, shall be Erected on any one Lot.
- 1.17. Billboard Sign locations shall have a minimum separation of 1,500 metres.
- 1.18. Notwithstanding any provisions of this by-law, a change in message on a Billboard Sign will not constitute an Alteration and require further approval of Council or its designates.

SECTION I. PORTABLE SIGN REGULATIONS

- I.1. Unless otherwise provided in this by-law, Portable Signs shall be Erected in accordance with the following:
 - a) Portable Signs shall be accessory to an existing use on a Parcel.
- 1.2. A maximum of 1 Portable Sign having a maximum of 2 faces shall be placed on any one Lot at one time
- I.3. The following time constraints shall apply:

- a) The term of a Portable Sign for a Parcel shall be one 120 day period or four maximum 30 day periods per calendar year.
- I.4. Portable Signs Erected or displayed in contravention of this by-law may be pulled down and removed at the expense of the owner of the Portable Sign upon the Township giving the owner 5 days notice in writing of the contravention of the provisions of this by-law.
- I.5. All electrical connections made to Portable Signs shall be made to the satisfaction of the Township of North Dumfries and/or where applicable to the Electrical Safety Authority and North Dumfries Hydro inspection.
- I.6. Portable Signs are prohibited within 2.0 metres of a Street or interior Lot Line, within the Corner Visibility Triangle, within 15.0 metres of a Ground Sign or within 30.0 metres of any other Portable Sign.
- I.7. Portable Signs shall be placed on private property only.
- I.8. A Portable Sign shall:
 - a) have a maximum height of 3.0 metres; and
 - b) have a maximum area of 4.0 square metres per side, for a total of 8.0 square metres.
- I.9. A Portable Sign shall not have flashing lights or animated of flashing panels.
- I.10. A Portable Sign shall not be placed any closer than 15.0 metres from any traffic lights.
- I.11. Non-Accessory Portable Signs may be Erected on any Lot which permits Portable Signs, provided the Sign is promoting a new business within the municipality, subject to the following:
 - a) that the Portable Sign be Erected for a maximum time period of 60 days; and
 - b) that only 1 non-accessory Portable Sign be permitted on a Lot per year.

SECTION J. CANOPY SIGN REGULATIONS

- J.1. Unless otherwise provided in this by-law, Canopy Signs shall be Erected in accordance with the following:
 - a) when attached to the face of a Canopy, a Canopy Signs shall have a maximum projection beyond the Canopy of 0.35 metres;

- b) when Erected on top of a Canopy, a Canopy Sign shall not project beyond the face of the Canopy, and shall have a maximum height of 1.0 metres; and
- c) the minimum Sign Clearance shall be 2.4 metres.

SECTION K. FACIA SIGN REGULATIONS

1.0

- K.1. Unless otherwise provided in this by-law, Facia Signs shall be Erected in accordance with the following:
 - a) the maximum projection from any wall to which the Sign is attached shall be 0.35 metres;
 - b) the maximum Sign Clearance shall be:
 - i. 0 metres when projecting over an area not intended for pedestrian or vehicular traffic;
 - ii. 2.4 metres when projecting over an area intended for pedestrian traffic; and
 - iii. 4.3 metres within 0.6 metres of an area intended for vehicular traffic; and
 - c) advertising Copy shall be prohibited on the ends of a Sign.

SECTION L. GROUND SIGN REGULATIONS

- L.1. Unless otherwise provided in this by-law, Ground Signs shall be Erected in accordance with the following:
 - a) Ground Signs ahead of the Building Line are permitted for each Lot having a minimum continuous Frontage of 15.0 metres;
 - b) Ground Signs shall have a maximum height of 5.0 metres and a maximum area of 4.0 square metres when located behind the Building Line;
 - c) Ground Signs shall have a maximum height of 2.4 metres and a maximum area of 4.0 square metres when located ahead of a Building Line;
 - d) Ground Signs are prohibited within 3.0 metres of a property line, within the daylight Corner Visibility Triangle, or within 15.0 metres of another Ground Sign; and
 - e) a maximum of 1 Ground Sign shall be permitted for each main building established on the Lot.

SECTION M. PROJECTING SIGN REGULATIONS

- M.1. Unless otherwise provided in this by-law, Projecting Signs shall be Erected in accordance with the following:
 - a) Projecting Signs shall be permitted for each Lot having a minimum continuous Frontage of 7.5 metres;
 - b) the maximum projection shall be 1.0 metres;
 - c) the minimum Sign Clearance shall be:
 - i. 0 metres when projecting over an area not intended for pedestrian or vehicular traffic;

- ii. 2.4 metres when projecting over an area intended for pedestrian traffic; and
- iii. 4.3 metres when within 0.6 metres of an area intended for vehicular traffic;
- d) Projecting Signs shall not extend above the wall on which they are Erected, and the supporting structure shall be screened or designed to compliment or form an integral part of the Sign; and
- e) a maximum of 1 Projecting Sign is permitted for each business/occupancy.

SECTION N. PYLON SIGN REGULATIONS

- N.1. Unless otherwise provided for in this by-law, Pylon Signs shall be Erected in accordance with the following:
 - a) Pylon Signs shall be permitted for each Lot having a minimum continuous Street Frontage of 15.0 metres;
 - b) where a Lot at the intersection of two Streets does not have a Frontage of 15.0 metres on either Street, 1 Pylon Sign shall be permitted if the combined continuous Frontage is 15.0 metres or greater;
 - c) the maximum Sign Height shall be 7.5 metres;
 - d) the maximum Sign Area for each Sign shall be 10.0 square metres when located ahead of a Building Line and 14.0 metres when located behind the Building Line;
 - e) Pylon Signs are prohibited within 15.0 metres of another Pylon Sign, within 10.0 metres of a Ground Sign, and within 3.0 metres of any Lot Line;
 - f) the minimum Sign Clearance when located within 0.6 metres of an area intended for vehicular traffic shall be 4.3 metres; and
 - g) a maximum of 1 Pylon Sign shall be permitted for each main building established on the Lot.

SECTION O. ROOF SIGN REGULATIONS

- O.1. Unless otherwise provided in the by-law, Roof Signs shall be Erected in accordance with the following:
 - a maximum of 1 Roof Signs shall be permitted on each main building established on the Lot;
 - b) the maximum extension above the roof of a building shall be 1.0 metres for each story with a 2.4 metres maximum;
 - c) Roof Signs shall not extend beyond the perimeter of the building and the supporting structures of Roof Signs shall be screened;
 - d) the maximum area shall be 0.2 square metres for each 1.0 square metre of building wall areas facing the Street, but in no case greater than 10.0 square metres; and
 - e) a Roof Sign must comply with the Ontario Building Code.

- P.1. Unless otherwise provided in this by-law, Sidewalk Signs shall be Erected in accordance with the following:
 - a) a maximum of 1 Sidewalk Sign is permitted for any business/occupancy;
 - b) the maximum height shall be 1.2 metres, except when a Sign is located in the corner visibility triangle where the maximum height shall be 0.75 metres;
 - c) the maximum width shall be 1.0 metres;
 - d) Sidewalk Signs shall not be illuminated;
 - e) Sidewalk Signs shall be taken inside when the business is not open;
 - f) Sidewalk Signs shall be located on the same Premises as the business or use to which the Sign is accessory. Where it is impossible to locate the Sidewalk Sign entirely on the Premises, the Sign may be placed abutting Township sidewalk provided that::
 - i. the Sign is placed as close to the face of the building as possible, and shall not be closer than 0.3 metres to the travelled portion of the Street;
 - g) a minimum unobstructed sidewalk width of 1.2 metres is to be Maintained; and
 - h) Signs located on Township sidewalks do not need Township approval but must be located in accordance with the by-law and/or removed if requested by the Clerk or designate.

SECTION Q. DIRECTIONAL SIGNS REGULATIONS

- Q.1. Unless otherwise provided in this by-law, Directional Signs shall be Erected in accordance with the following:
 - a) Directional Sign shall be permitted at each point of entrance or exit on a parking lot and, in addition, other Directional Signs as required to direct traffic may be permitted;
 - b) the maximum height shall be 2.4 metres; and
 - c) the maximum area shall be .75 square metres in total and may bear the name of the business, which owns and operates the parking lot.

SECTION R. SUBDIVISION SIGN REGULATIONS

- R.1. Unless otherwise provided in this by-law, Subdivision Signs shall be Erected in accordance with the following:
 - a) Subdivision Signs ahead of the Building Line are permitted for each Lot having a minimum continuous Frontage of 15.0 metres;
 - b) Subdivision Signs shall have a maximum height of 5.0 metres and a maximum area of 4.0 square metres when located behind the Building Line;
 - c) Subdivision Signs shall have a maximum height of 2.4 metres and a maximum area of 4.0 square metres when located ahead of a Building Line;

- d) Subdivision Signs are prohibited within 3.0 metres of a property line, within the daylight Corner Visibility Triangle, or within 15.0 metres of another Subdivision Sign;
- e) a maximum of 2 Subdivision Sign shall be permitted for each Lot;
- f) a maximum of 4 Subdivision Signs related to any one registered plan of subdivision or project may be located within the Township at any one time; and
- g) may include the name of the project, the name and address of the contractors, architects, engineers, and sales information related to the project, and shall be removed upon the substantial completion or abandonment of the subdivision or project to which the Sign relates.

This is Schedule "A" to By-law 2491-12, 2012.

Mayor – Robert Deutschmann

CAO-Clerk – Roger Mordue

SCHEDULE "B" PERMITS

The	follow	ring	Signs	shall	require	a	Sign	Permit:
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- 1. Billboard Sign;
- 2. Subdivision Sign;
- 3. Roof Sign;
- 4. Portable Sign;
- 5. Ground Sign
- 6. Pylon Sign
- 7. Projecting Sign
- 8. Any Sign Erected ahead of the Building Line except the following:
 - 8.1. Address Sign;
 - 8.2. Awning Sign;
 - 8.3. Directional Sign;
 - 8.4. Farm Produce Sign;
 - 8.5. Incidental Sign;
 - 8.6. Real Estate Sign;
 - 1.19. Sidewalk Sign; and
 - 1.20. Poster
- 9. Signs requiring a building permit shall also require a Sign Permit but are exempt from the applicable Sign Permit fee.

This is Schedule "B" to By-law 2491-12, 2012,

Mayor – Robert Deutschmann

CAO-Clerk - Roger Mordue

SCHEDULE "C" FEES

The following fees shall be paid in respect of a Sign Permit:

Sign Permit \$75.00

In addition to the Sign Permit fee, in respect of a \$50.00 per month

Portable Sign

In addition to the Sign Permit fee, in respect of a \$75.00 per month

Portable Sign shared by a maximum of two (2)

businesses

In addition to the Sign Permit fee, in respect of a \$400.00 per annum

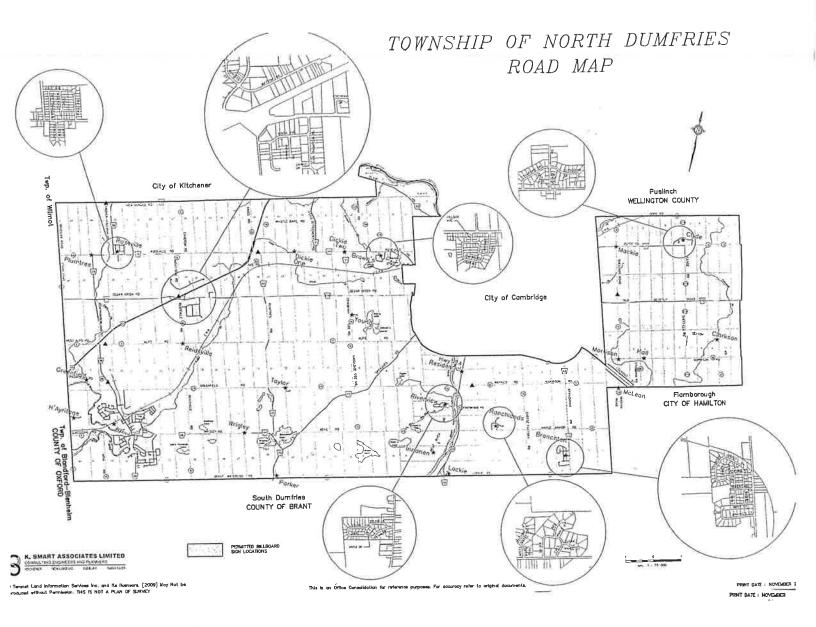
Billboard Sign.

This is Schedule "C" to By-law 2491-12, 2012.

Mayor – Robert Deutschmann

CAO-Clerk – Roger Mordue

SCHEDULE "D" LOCATION OF BILLBOARD SIGNS



This is Schedule "D" to By-law 2491-12, 2012.

Mayor – Robert Deutschmann

CAO-Clerk – Roger Mordue

SCHEDULE "F" FINES

Any Person who contravenes any provision of this by-law is guilty of an offence and liable:

- 1. on a first conviction to a minimum fine \$500 and not more than \$25,000;
- 2. on a subsequent conviction to a minimum fine of \$500 and not more than \$100,000; and
- 3. in the case of a continuing offence, for each day or part of a day that the offence continues, the minimum fine shall be \$500, the maximum fine shall be \$10,000 and the total of all daily fines shall be a maximum of \$100,000.

This is Schedule "F" to By-law 2491-12, 2012.

Mayor - Robert Deutschmann

CAO-Clerk - Roger Mordue